Designas...

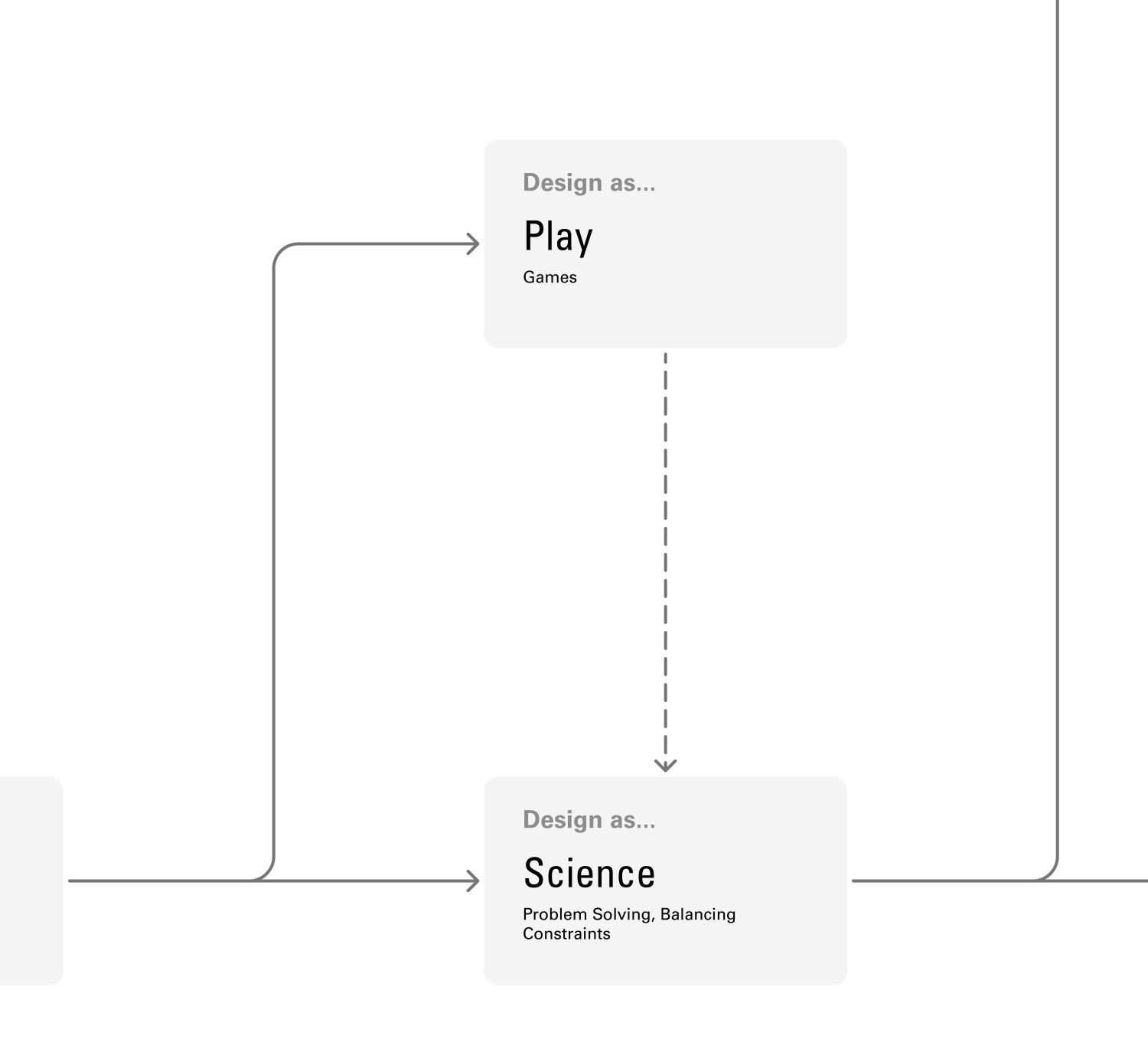
Design as...

Craft Building Skills w/Materials +Tools: MakingThings Design as...

Art Self-expression, Aesthetics

Design as...

Commerce Need Finding

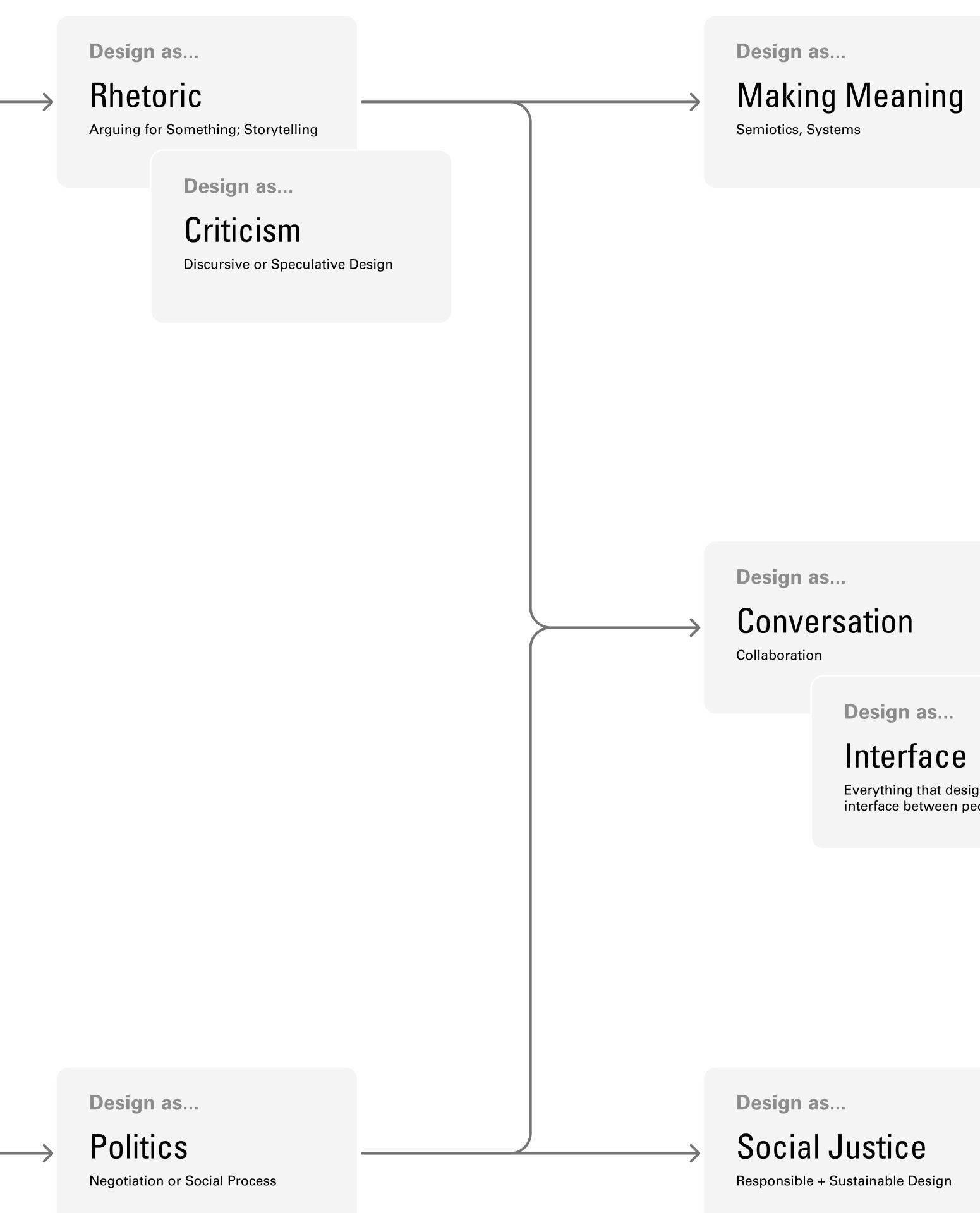


Design as...

Innovation Creativity + Experiment

Design as...

Future Forecasting Foresight, Speculation



Design as... Learning Iteration

Everything that designers make is an interface between people and action

Design as...

World Building Ontological design

Design as...

Evolution Adapting